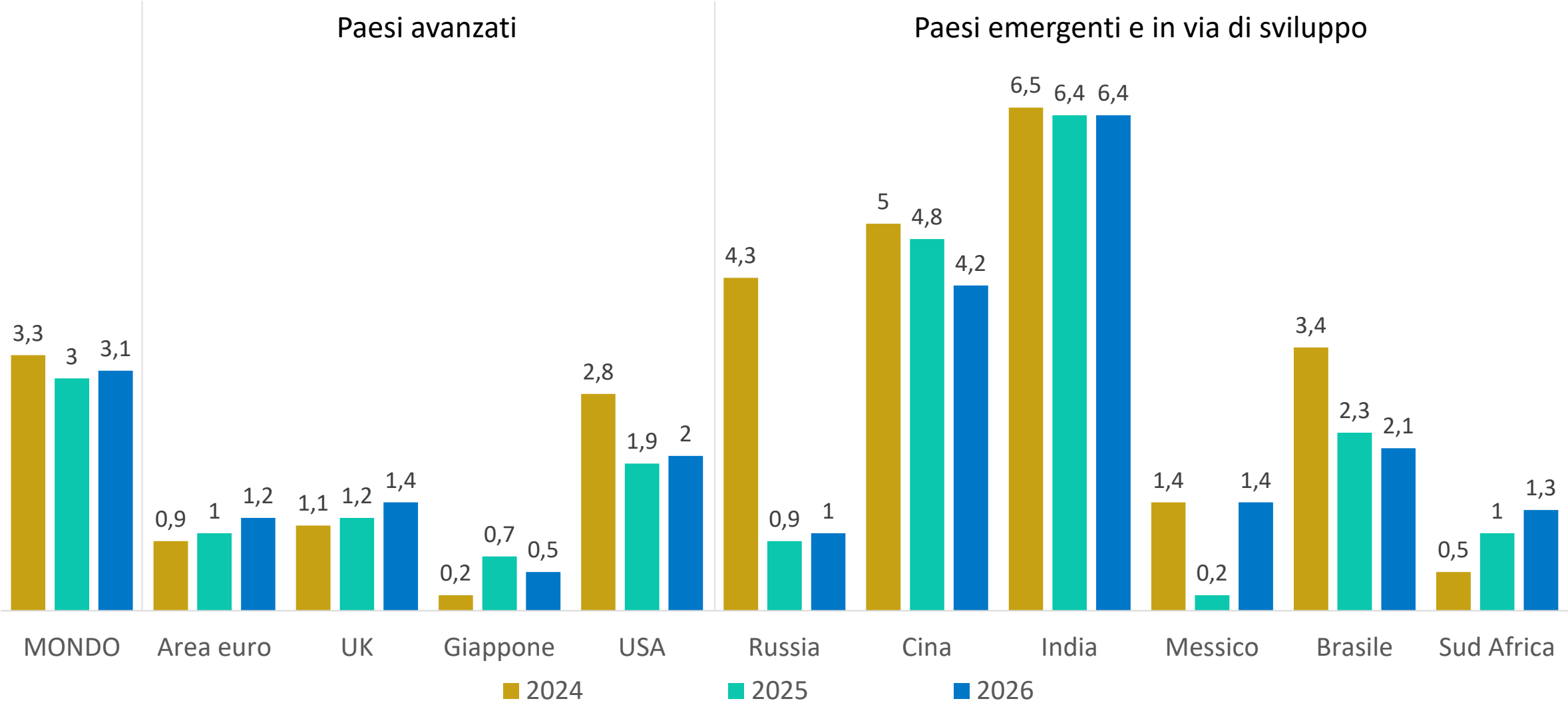




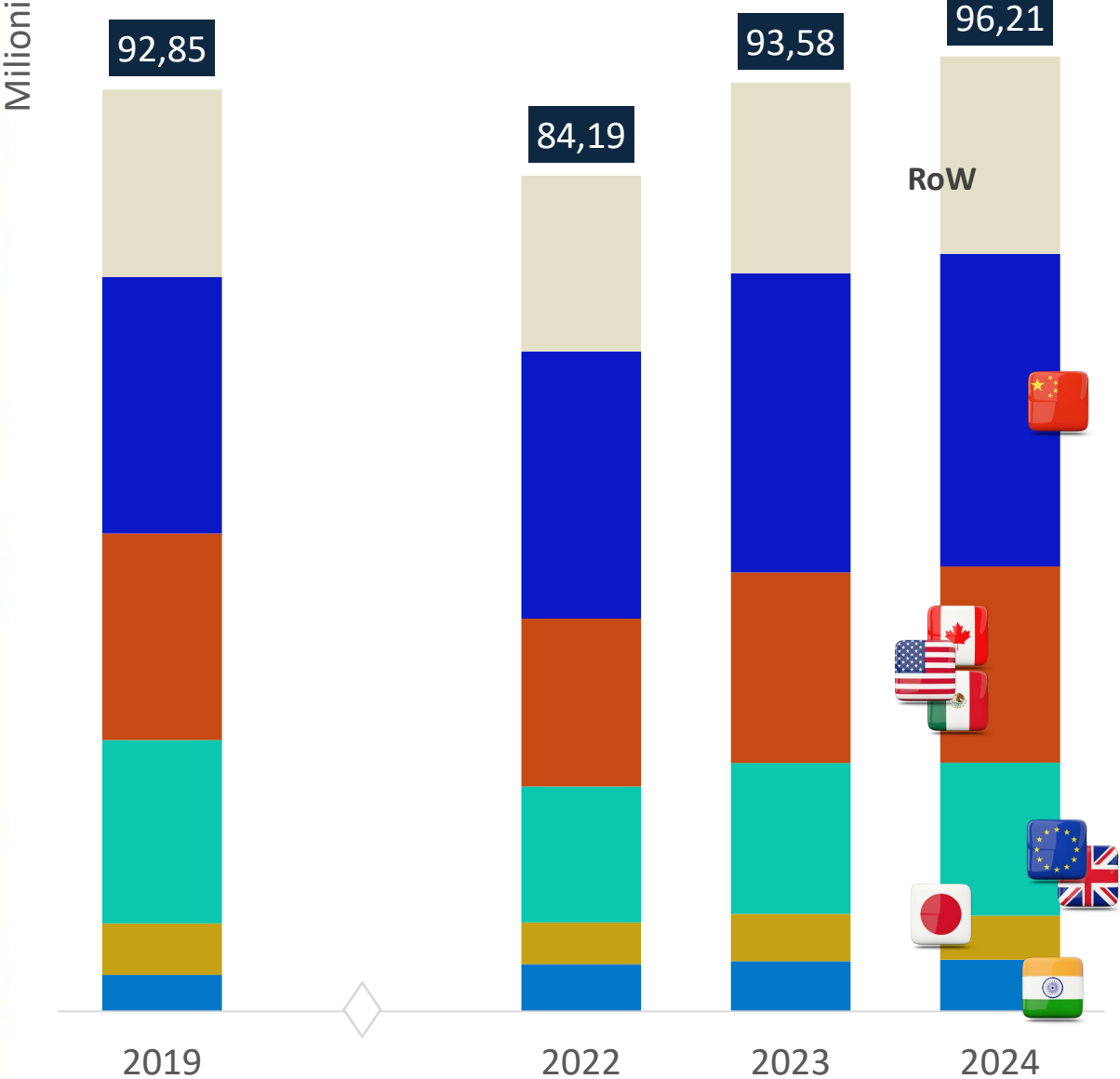


**Il sistema economico mondiale procede su un filo sottile, bilanciando  
inflazione, debito, energia e competitività industriale**

Tassi di crescita dei principali paesi/aree (variazioni % YoY)



Mercato automotive globale 2019-2024



ANFIA su dati OICA, ACEA, Ward's, CAAM, JAMA e SIAM



|                 |       |
|-----------------|-------|
| Var% 2024/2019: | +3,6% |
| Var% 2024/2023: | +2,8% |



|       |   |          |           |
|-------|---|----------|-----------|
| 2019: | ↑ | MS 27,8% | 25,85 mln |
| 2024: | ↑ | MS 32,7% | 31,49 mln |



|       |   |          |           |
|-------|---|----------|-----------|
| 2019: | ↓ | MS 22,4% | 20,82 mln |
| 2024: | ↓ | MS 20,6% | 19,78 mln |



|       |   |          |           |
|-------|---|----------|-----------|
| 2019: | ↓ | MS 19,9% | 18,46 mln |
| 2024: | ↓ | MS 16,0% | 15,41 mln |

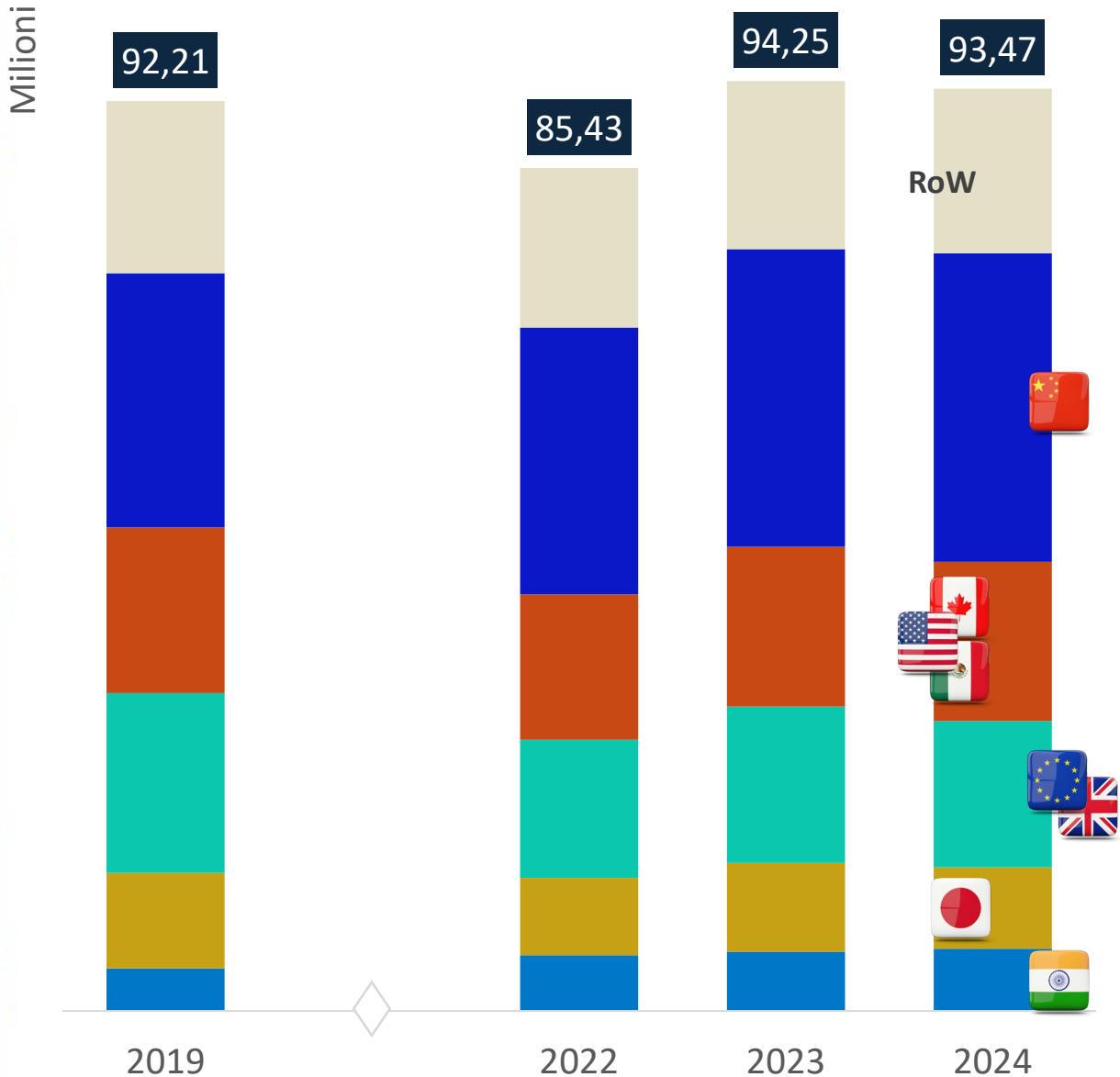


|       |   |         |          |
|-------|---|---------|----------|
| 2019: | ↓ | MS 5,6% | 5,20 mln |
| 2024: | ↓ | MS 4,6% | 4,42 mln |



|       |   |         |          |
|-------|---|---------|----------|
| 2019: | ↑ | MS 4,0% | 3,68 mln |
| 2024: | ↑ | MS 5,4% | 5,21 mln |

Produzione automotive globale 2019-2024



ANFIA su dati OICA, ACEA, Ward's, CAAM, JAMA e SIAM



**Var% 2024/2019: +1,4%**  
**Var% 2024/2023: -0,8%**



2019: MS 27,9% 25,75 mln  
2024: MS 33,5% 31,28 mln



2019: MS 18,2% 16,79 mln  
2024: MS 17,3% 16,13 mln



2019: MS 19,8% 18,24 mln  
2024: MS 15,9% 14,84 mln

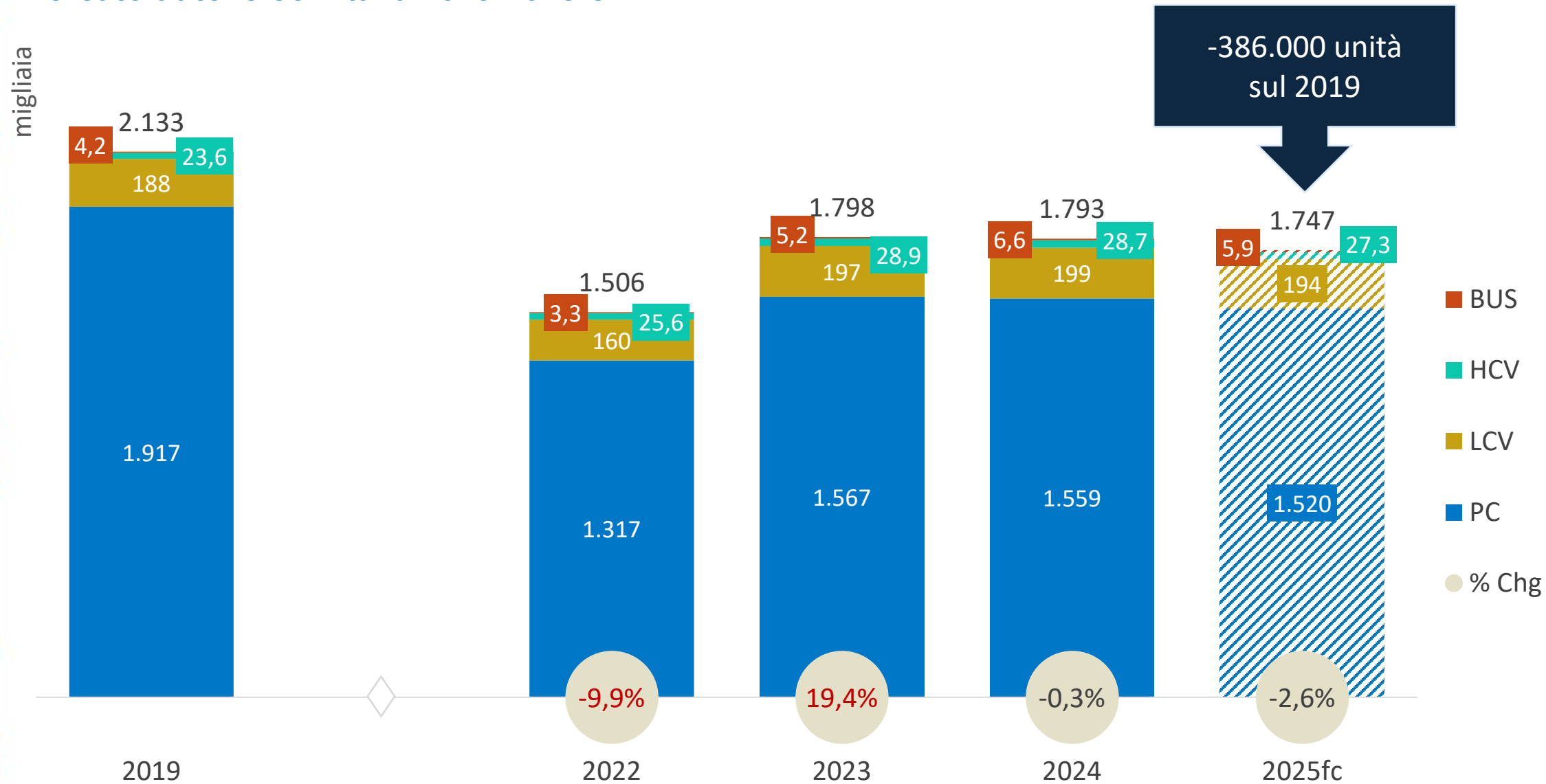


2019: MS 10,5% 9,68 mln  
2024: MS 8,8% 8,23 mln



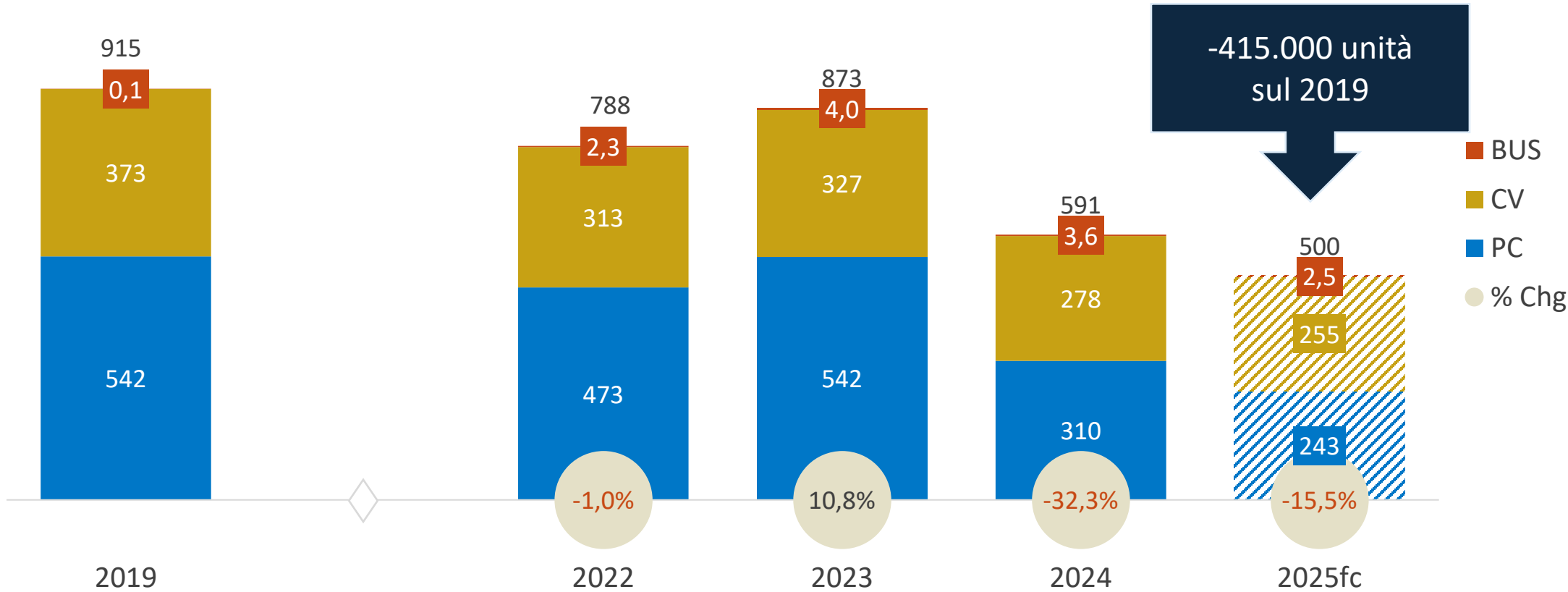
2019: MS 4,7% 4,30 mln  
2024: MS 6,8% 6,31 mln

## Mercato autoveicoli Italia 2019-2025fc



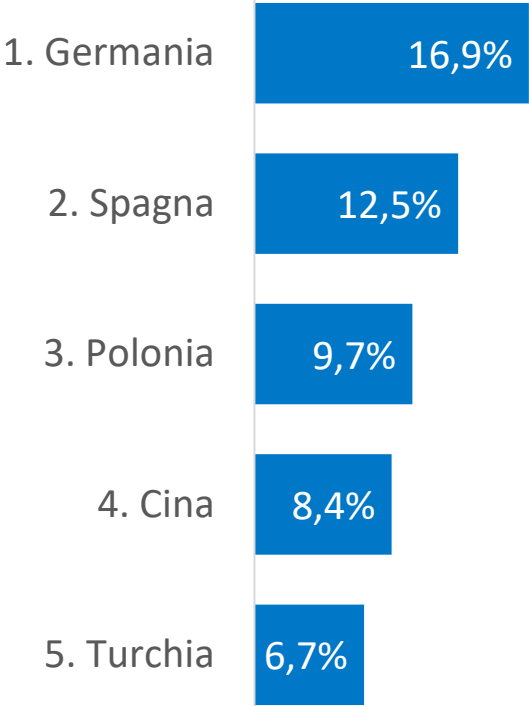
# Produzione automotive Italia 2019-2025fc

migliaia



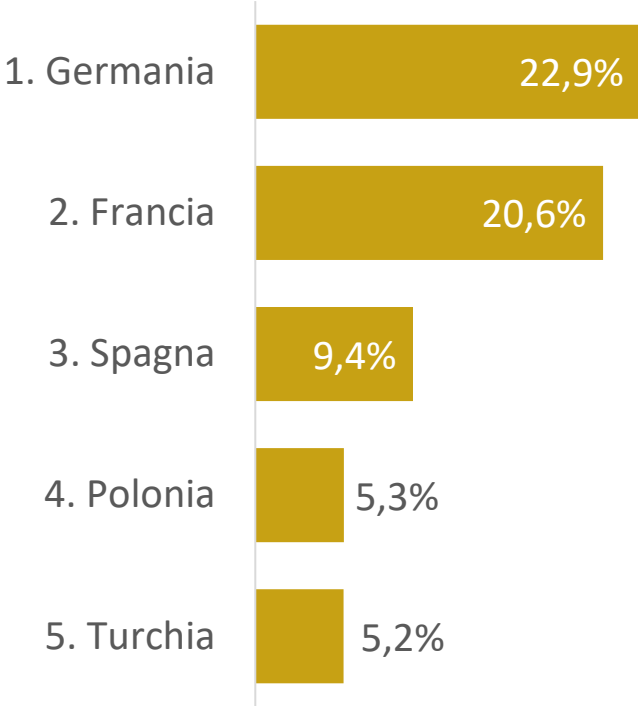
# Trade Autoveicoli - H1 2025

## IMPORT Top 5 Paesi di origine % sul totale import

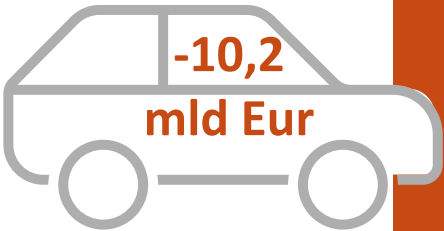


**Totale Import**      **-0,9%**  
**902.389**      **vs. H1 2024**

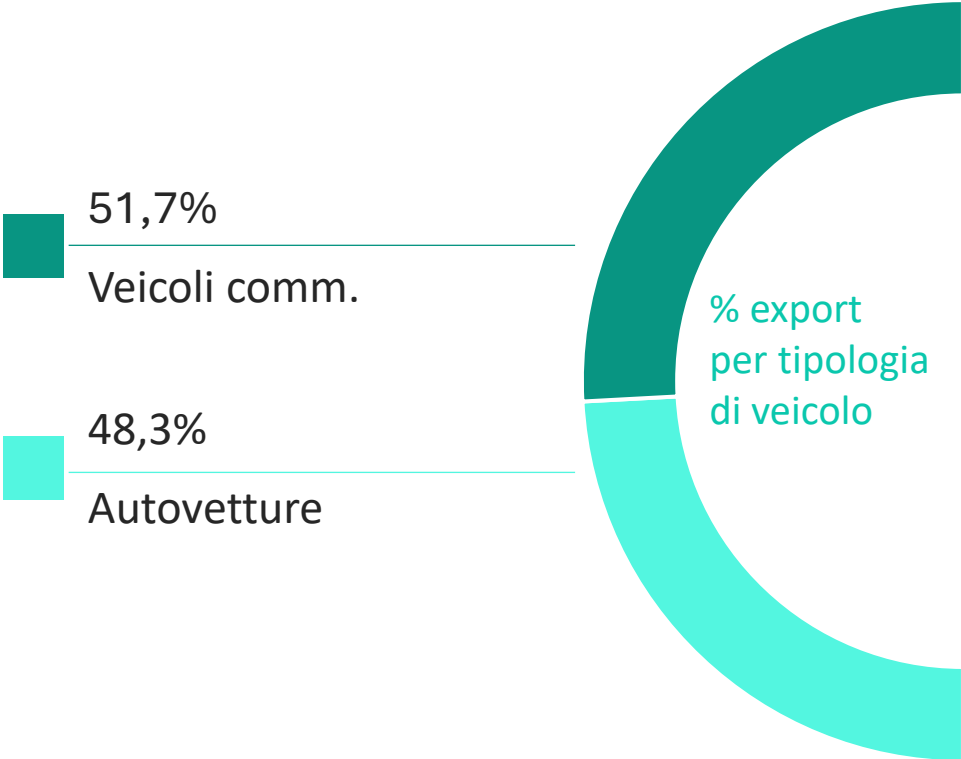
## EXPORT Top 5 Paesi di destinazione % sul totale export



**Totale Export**      **-20,8%**  
**215.844**      **vs. H1 2024**

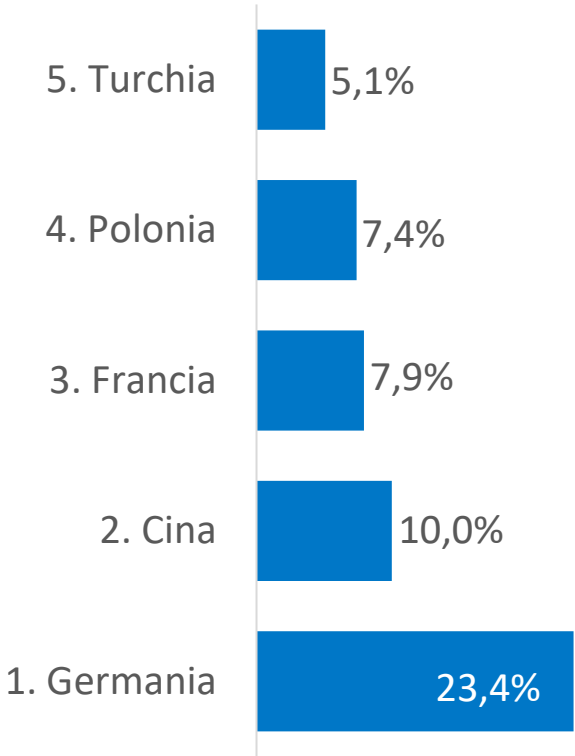


**Bilancio comm.le**  
**H1 2025**



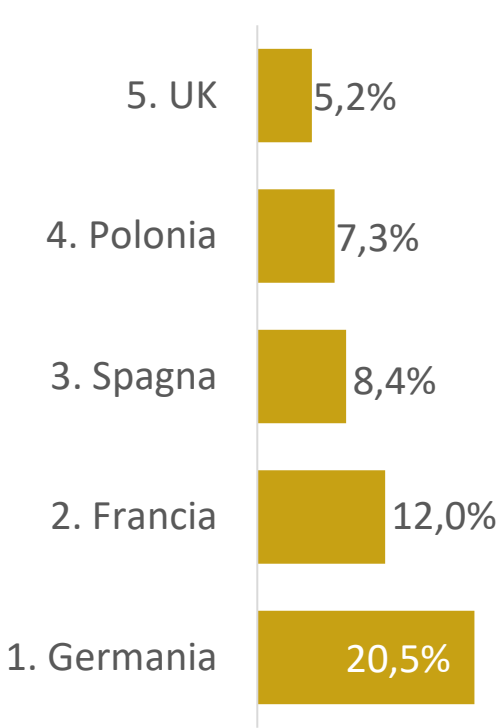
# Trade Parti e Componenti per Autoveicoli - H1 2024

IMPORT  
Top 5 Paesi di origine  
% sul totale import



**Totale Import** -6,3%  
**9,0 mld Eur** vs. H1 2024

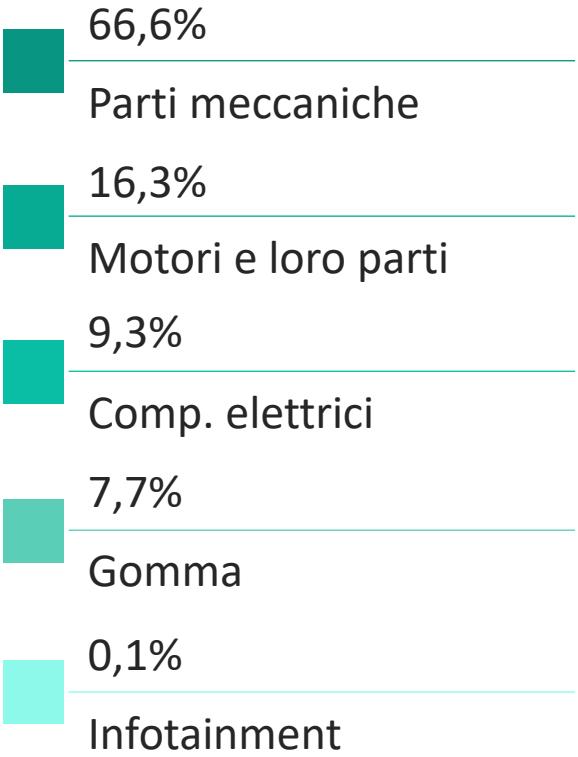
EXPORT  
Top 5 Paesi di destinazione  
% sul totale export



**Totale Export** -3,9%  
**12,5 mld Eur** vs. H1 2024



**Bilancio comm.le**  
**H1 2025**



- 
- A person is walking a tightrope high above a mountain valley. The background shows misty, rolling hills and a valley floor. The person is a small silhouette in the upper left, balancing on a thin line that stretches across the frame.
- La **domanda globale** cresce, ma si sposta verso Est
  - La **produzione** si concentra ulteriormente nei Paesi con ecosistemi industriali più integrati
  - Strategie produttive **EU in standby**, in attesa di possibili modifiche regolamentari
  - La sfida per l'**Italia: riconvertire la produzione e sostenere la domanda interna**

L'industria automobilistica:  
un pilastro di innovazione, export e occupazione